

**GlassCircle:** helps glass fiber manufacturers reduce the environmental impact and save valuable materials

**Interreg**  
Baltic Sea Region



Co-funded by  
the European Union



CIRCULAR ECONOMY

**GlassCircle**

## Co-Creation Workshop: 1<sup>st</sup> March 2024

### Business Model Co-creation / Ideation for Digital Circular Economy in GlassFiber Large Scale Manufacturing

**WHAT:** The workshop will address issues of creating new business models for recycling and recovery of glass fibers (GF). It will consist of *inspirational presentations from industry and public sector experts showing success stories of ecosystems recycling/reuse of glass fibers followed by a co-creation activity and discussions with the participants.*

**HOW:** The presentations/discussions will inspire to co-create new business models for GF residue by products from the point of sustainability and circular economy towards achieving net-zero. During the workshop participants will have possibility to describe their needs in terms of new business for recycling/recovery of GF and have opportunity for networking with experts.

**WHO:** Everyone who is concerned about the increasing amount of waste from manufacturing of glass fibers can, and should, attend. However, industries producing GF and composites will benefit the most.

**WHEN:** Online session starts at 10:00 CET on 1 March 2024.



← Scan the QR code  
to access the event  
webpage



**WHERE:** The Workshop will take place at **AU campus Navitas**, Inge Lehmanns Gade 10, 8000 Aarhus C and **DOKK1**, Hack Kampmanns Plads 2, 8000 Aarhus C). The workshop is organized as parallel session within [Circular Economy for Enterprises](#) event organized by Aarhus University, CircThread, Clean Cluster, and TechCircle.

**FORMAT:** The GlassCircle project partners (organizers of the parallel session workshop) will be on-site. This is a hybrid event, so it is possible to attend **on-site or on-line**. Below is a *preliminary* agenda for the big full day event.

Program for Circular Economy for Enterprises full day event with highlighted the GlassCircle parallel session workshop

Registration & Opening (on-site DOKK1)	30 min
First keynote presentation (on-site DOKK1)	60 min
Break	20 min
Multiple parallel sessions ( <b>on-line &amp; on-site-&gt;NAVITAS</b> & DOKK1) <b>*Business Model Co-Creation for Digital Circular Economy in GlassFiber</b>	90 min
Launch Break (on-site DOKK1)	45 min
Second Keynote presentation (on-site DOKK1)	45 min

Detailed agenda of GlassCircle workshop will be sent to registered participants one week before the event.

**REGISTRATION:** The *participation in the workshop is free of charge, follow the [link](#) to register*. (deadline for on-site registration 11/02) Only those who will attend the workshop (on-line or on-site) will get full access to the presented information. **Do not hesitate to contact us for more information.**

Contact for questions

[mibel@btech.au.dk](mailto:mibel@btech.au.dk)

[Roberts.Joffe@ltu.se](mailto:Roberts.Joffe@ltu.se)

[Liva.Pupure@rtu.lv](mailto:Liva.Pupure@rtu.lv)

