

VALMIERA

European city
of the future



Evergreen city!
Dzīvojam zaļi!



Welcome to Valmiera!

Valmiera has always been a city of rich industrial traditions and the national leader in output produced per capita. Our results exceed Latvia's average data two times. Valmiera is a thriving knowledge, talent and financial centre. And we are determined to keep things this way. The city is focused on constant growth of companies within a dynamic business environment.

Valmiera's ambition is to become a talent magnet city. I believe that attracting inward investment is the key to this. Strong companies, favourable entrepreneurial environment, consistent support system, incentives and close cooperation among entrepreneurs, educational institutions and municipality will bring us towards our goal.

We will continue to invest resources in people, infrastructure, new territories, healthcare, sports, culture and quality of life. We will continue to provide superb support system and we will always make investors feel at home in Valmiera.

Jānis Baiks

Mayor, Chairman of Valmiera City Council

Valmiera facts and figures

50 km radius, impact area of Valmiera

Around 7000 people commute to Valmiera each day from surrounding municipalities (equivalent of 28% of Valmiera's population).

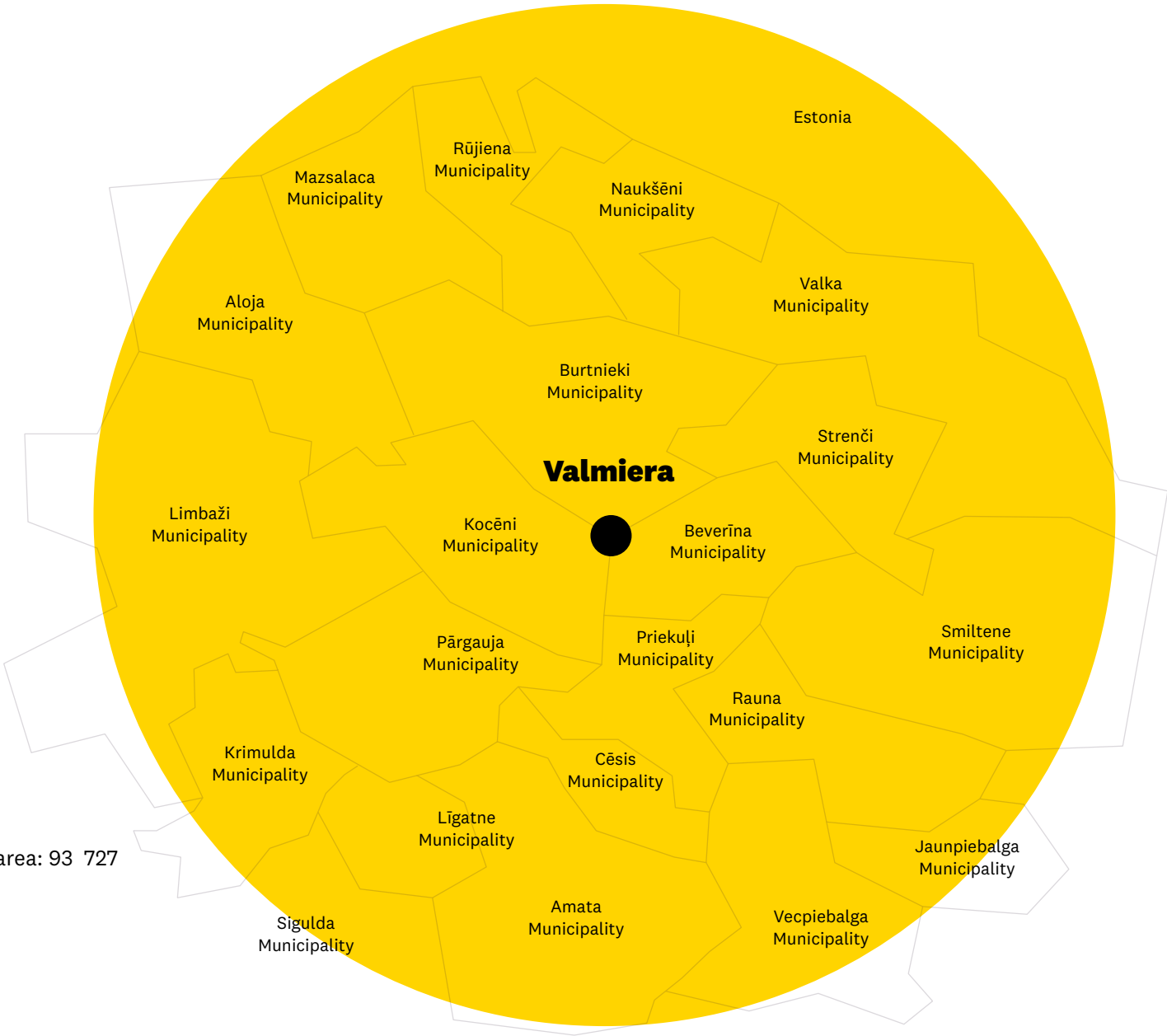
Key facts:

Area: 19,35km ²	Founded: 1283
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Population in Valmiera: 24 870
Population in Valmiera impact area: 148 090

Population of working age in Valmiera: 15 356
Population of working age in Valmiera impact area: 93 727

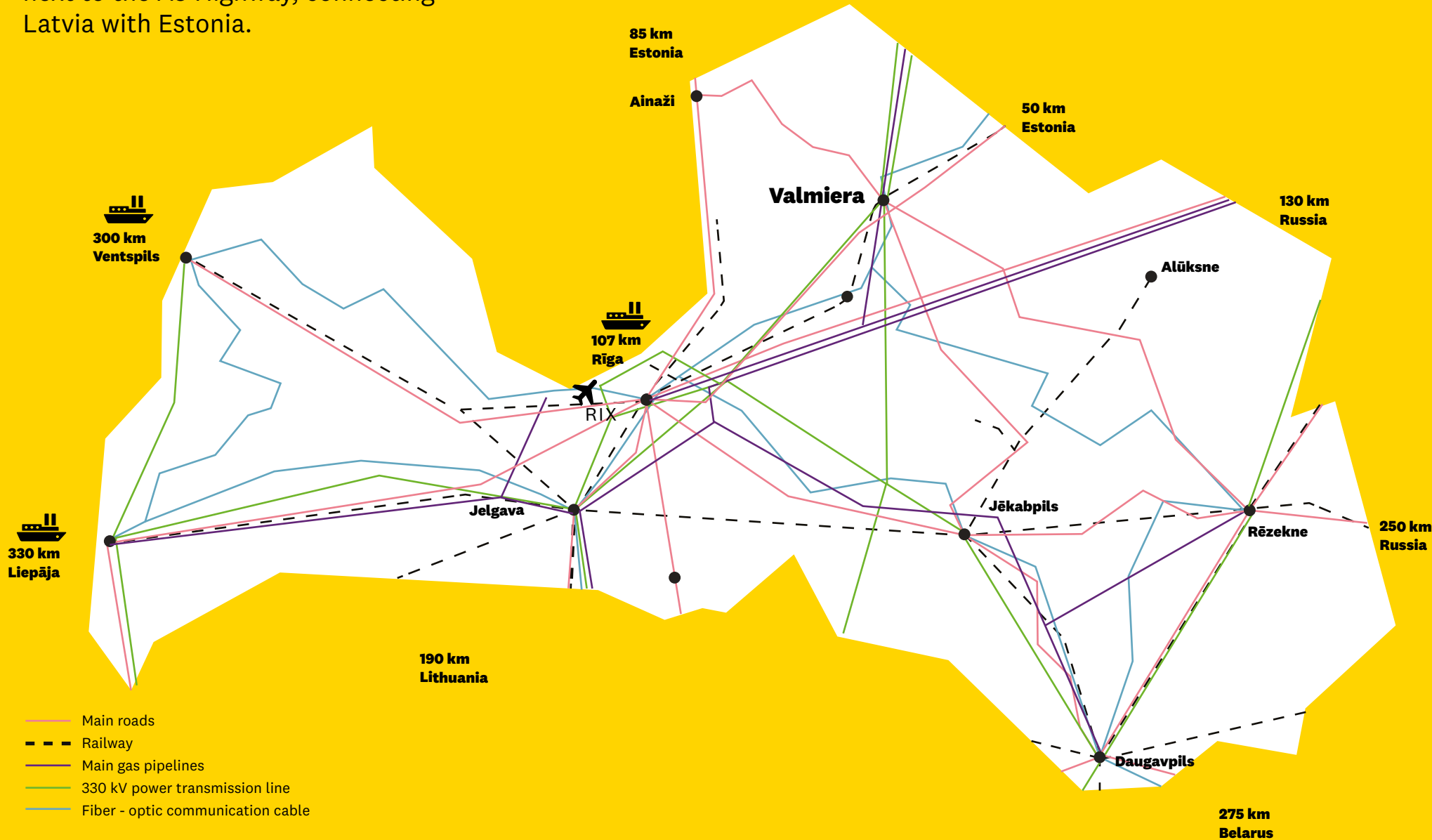
GDP per capita: 2nd in Latvia after Riga - 15 547 euros
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Location

Valmiera is strategically located in the North-Eastern part of Latvia, next to the A3 Highway, connecting Latvia with Estonia.

120 km to Riga airport with +100 destinations	
2h 40min	Heathrow Airport, London
2h 50min	Charles de Gaulle Airport, Paris
2h 25min	Amsterdam Airport Schiphol, Amsterdam
2h 15min	Frankfurt Airport, Frankfurt
3h	Istanbul Atatürk Airport, Istanbul
1h 30min	Sheremetyevo International Airport, Moscow
1h 20min	Copenhagen Airport, Copenhagen





Housing project

To attract talents and young professionals and provide their families with quality apartments for rent, the city has announced a major housing project.

600+
future apartments

8.2
million euros
investment so far

150
available
apartments

5.20
euros/m² per month



Quality of life

A city whose history dates back to medieval times, Valmiera has a rich array of culture to offer its citizens.

Cultural facilities

Valmiera Theatre
Valmiera Culture Centre
Valmiera Museum
Valmiera Integrated Library
Valmiera St. Simon's Church
Bachelors' Park and the Concert Hall "Valmiera"
Art Gallery "Laipa"
Cinema "Gaisma"

Main cultural events

Valmiera Annual City Festival
The Art Days in Valmiera
Valmiera Summer Theatre Festival
International Museum Day followed by the European Night of Museums
Cycling and Film Festival "Cinema pedal" (Kino pedālis)
International Young Pianists Competition in Valmiera honouring pianist Jautrīte Putniņa
Valmiera Winter Music Festival
Simjūda Fair
Restaurant Week



(1) Valmiera Theatre
(2) Folk dancers
(3) Ladegast pipe organ of Valmiera St. Simon's Church
(4) Restaurant Week





1

2



3



4



- (1) Swimmer in Valmiera Swimming Complex
- (2) Park of Senses by the Gauja River Steep Banks
- (3) Locals rollerskating
- (4) Locals riding bikes

Leisure activities

Leisure activities as well as professional training is facilitated by excellent sports infrastructure.

Sports facilities

Vidzeme Olympic Centre:
 Multifunctional Hall
 Ice Hockey Hall
 Athletics Hall
 Football Stadium
 Jānis Daliņš Stadium
 Track and Field Athletics Arena
 Valmiera Swimming Complex
 Beach Volleyball Base
 Park of Senses by the Gauja River Steep Banks
 Māris Štrombergs BMX track "Valmiera"
 Rowing Base "Krāces"
 Gauja River Tram
 Valmiera Skatepark

Main sports events

Annual Valmiera Marathon
 "Latvijas valsts meži" MTB Marathon
 Ultra-race "Rīga - Valmiera" 107 km
 State President's Award in Athletics
 Home of European BMX Championship 2019
 "Valmiera Summer CUP" International Youth Basketball tournament
 Various local, national and international competitions and sports camps

Industry city

Valmiera has established itself as an industrial city of national importance, and is currently the national leader in output produced per capita.

23% Chemical industry	20% Retail & Wholesale	18% Agriculture & Forestry
10% Construction	7% Services	6% Food industry
4% Mechanical engineering & metalwork	3% Electricity, heating, water supply, waste management	*The share of total turnover of Valmiera city by TOP 8 industries





Valmiera - FDI success story

The 3rd best European micro city for its foreign direct investment strategy 2019

fDi Magazine, a publication of
the Financial Times

The most business
friendly city 2018

Award from The Latvian Chamber of
Commerce and Industry

Foreign investment

Valmiera is the proud home of 44 foreign direct investment companies, which collectively make up 10% of the city's total workforce, 26% of the total turnover of enterprises in the city, and has attracted foreign investment from countries including Germany, USA, Italy, Poland, Russia, Sweden, Estonia, Finland, UK, Lithuania, Denmark, Cyprus, Belgium and India.



Space for industrial development

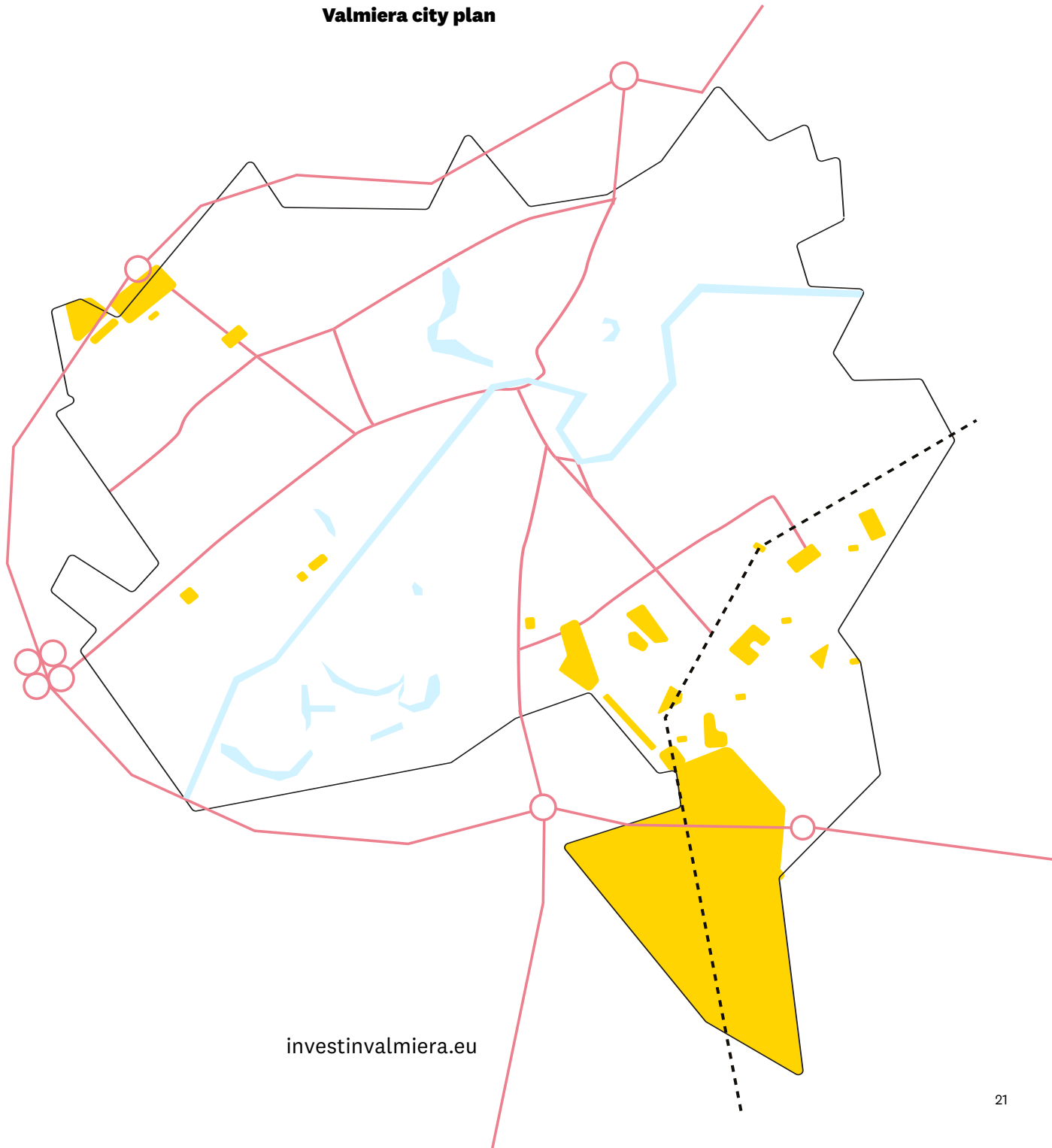
110

ha allocated
for development

Valmiera industrial territories are equipped with top-notch infrastructure including an electricity grid, road network, gas system, full lighting network, railroad connection, water and sewage systems. Investors may be eligible for real estate tax discounts of 25% - 90%.

- Main roads
- - - Railway
- Space for industrial development

Valmiera city plan



investinvalmiera.eu



Dynamic business environment

Business environment in Valmiera is supported by the Valmiera Development Agency, Valmiera City Municipality and Vidzeme region branch of The Latvian Chamber of Commerce and Industry. Valmiera is also the location of Knowledge and Technology Centre of Vidzeme University of Applied Sciences, Entrepreneurship Centre of Vidzeme Planning Region and Valmiera Business Incubator.

Business networking

Trade missions and mobility

Business incubator

Support programmes

Co-working spaces

Vocational training

Lifelong learning



Education

Valmiera is a member of the prestigious UNESCO global network of learning cities. The comprehensive educational system is the core of Valmiera's innovations and entrepreneurship.

8 Kindergartens

2 Primary Schools

4 Secondary Schools, including special education for disabled children

2 State Gymnasiums

Valmiera Music School

Valmiera Sports School

Valmiera Youth Centre "Vinda"

Valmiera School of Design and Art

Valmiera Vocational Education and Training School

Vidzeme University of Applied Sciences

Lifelong learning



Vidzeme University of Applied Sciences

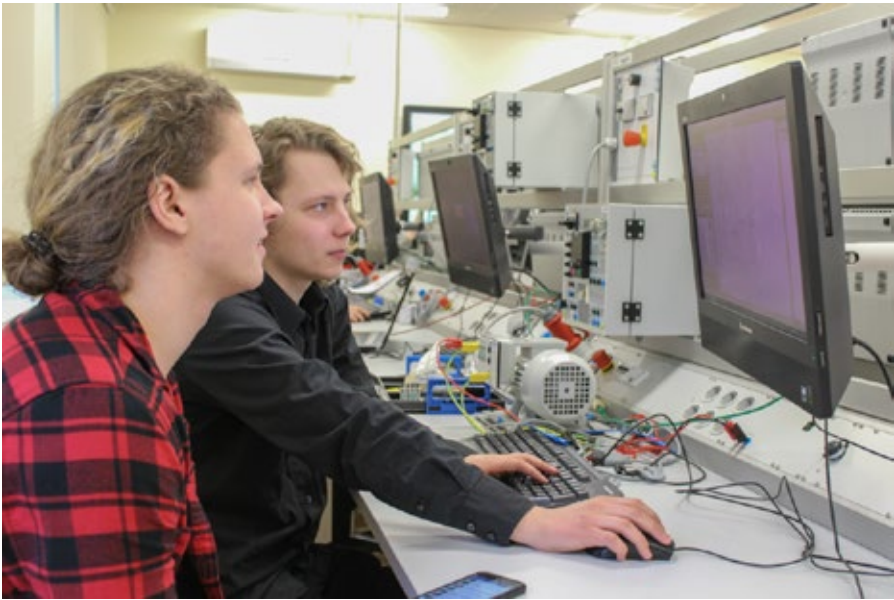
One of the biggest universities outside Riga is located in Valmiera.

Study levels:

- College degree
- Bachelor’s degree
- Master’s degree
- Doctorate degree
- Lifelong learning
- Open university

Study courses:

- Travel and Leisure
- Business Administration
- Information Technologies
- Mechatronics
- Construction
- Communication, Media and Governance



Valmiera Vocational Education and Training School

The modern educational institution works closely with employers and industry. At the request of employers the educational institution develops additional educational programmes and courses.

Study levels:

- Upper-secondary vocational education
- Post-secondary vocational education
- Lifelong learning
- Professional courses

Study courses:

- Mechatronics
- Telemechanics and Logistics
- Mechanics and Metalworking
- Information Technologies
- Food Technologies and Manufacturing
- Hotel, Restaurant and Catering Services
- Accounting Customer service

Internationally recognized businesses based in Valmiera

Successfully combining the city's entrepreneurial spirit and talents of its innovative citizens, Valmiera is proud to be the hub where great ideas come to life. The city is home to some of Latvia's and Europe's most successful businesses.





VALMIERA GLASS GROUP

Lotte World Tower in Seoul, South Korea

More than 55 years of experience in glass fibre manufacturing has made VALMIERA GLASS GROUP one of the leading manufacturers of glass fibrebased products. The VALMIERA GLASS® brand was created in Latvia and is well known by industry professionals around the world.

VALMIERA GLASS GROUP brings material properties and functions so amazing that they only can be compared to the things seen in movies, science fiction or another universe. How they do it, is their expertise and magic for everyone else.

Built using glass fibre fabric manufactured in Valmiera by VALMIERA GLASS GROUP, the Lotte World Tower is the highest skyscraper in Seoul and the 5th highest in the world.

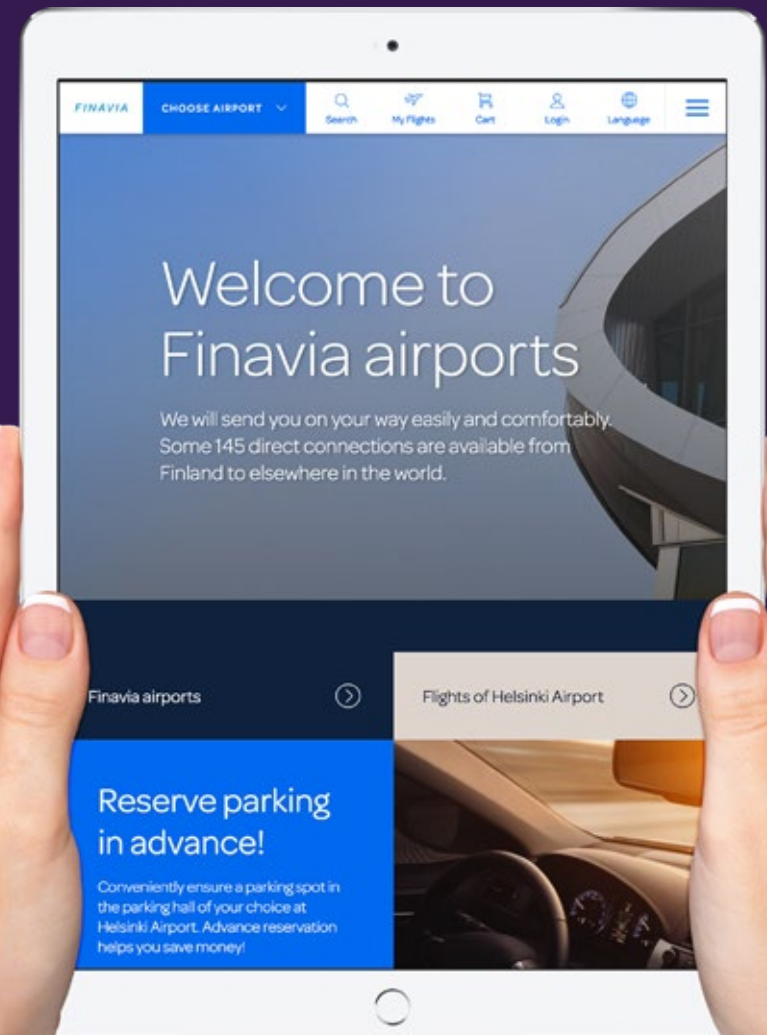
WUNDER

Digital solution for Finavia, the Finnish airport operator

WUNDER is an international digital agency operating in Latvia, Estonia and Finland. The company is known for its unique culture and ability to develop sustainable digital solutions. The company team consists of over 130 professionals who care about the online user experience and are open to challenges.

Finavia is an airport operator in Finland, which has 21 airports in its network, providing continuous international flight connections.

For finavia.fi WUNDER has developed a modern and flexible solution that supports online store integration. As a result of the successful collaboration, the new Finavia website solution received the highest eCommerce award by European and German Splash Awards in 2018.



VALPRO

The quality of VALPRO meets the standards of NATO

VALPRO is one of the largest manufacturers of metal fuel cans and accessories, cylinders for fire extinguishers and other systems and providing periodic inspection of gas cylinders. For more than 55 years the company has offered the highest quality metal products and metal processing services to clients all around the world.





DAILRADE KOKS

High quality wood-made furniture

Proudly putting ethical production and environmental friendliness first, DAILRADE KOKS exports its high quality wood-made furniture to countries ranging from the United States of America to Australia. MiLDWiLD, one of DAILRADE KOKS produced furniture collections, is a journey that starts with the first day of a young person's life. To create furniture with a touch of nature, we select solely the best ingredients: wild nature, mild dreams, memories of childhood and experience of fine craftsmanship.

VALMIERAS PIENS

Modern dairy products for everyday and industrial use

JSC VALMIERAS PIENS is the founder of the Latvian dairy industry in Valmiera. Since 2012, the company is a part of FOOD UNION - a group of Latvia's leading dairy companies, and specializes in the production of traditional and fermented dairy products for general consumption, as well as purchasing fresh milk and industrial dairy product realization.

VALMIERA is the company's most popular dairy brand. It has undergone a major change in 2019: a modern visual identity has been created, brand portfolio has been expanded with 14 new products, and the curd production process is being modernized.



LAI PIENS IR AR MUMS!



Valmieras piens



VALTANKS

High quality fuel storage tanks

VALTANKS, a company based in Valmiera with Swedish owners, produces high endurance fuel storage reservoirs. Renowned for their quality, VALTANKS is a key provider to such global oil distributors as Neste, Lukoil and Circle K.

Underground fuel storage tanks are the basic product of VALTANKS. Maximum volume of the underground tank is 150 m³ with a diameter of 2500 to 3000 mm.



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AGENCY**

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